



ALPINE INSURES SUCCESS OF OPERATION RED NOSE

In cooperation with ING Insurance

EDMONTON, November 30, 2004 – Alpine Insurance & Financial Inc. is proud to insure the success of Operation Red Nose by providing the insurance coverage for the program.

Alpine is partnering with ING Insurance to provide this coverage.

“This is a very important community service,” said Alpine Insurance & Financial President Ken Hughes. “In keeping the streets safe, and ensuring that everyone gets home safely during the holiday season, the wonderful volunteers at Operation Red Nose are performing a terrific community service. We are proud to be able to help out by providing the insurance coverage and other support.”

Alpine is sponsoring Operation Red Nose in both Edmonton and Lethbridge, and is prepared to extend its involvement to additional communities next year. Alpine Insurance & Financial is a network of property and casualty insurance brokerages based in several Alberta communities, and also provides financial services.

In Edmonton, Alpine is represented by Garnett Dadswell Insurance Services at 15353 – 97th Street (phone 780-478-9666); and in Lethbridge, by Dadswell Forster Insurance Services at 1212 – 3rd Avenue S. (phone 403-329-1100). Other Alpine offices include Wiseman Coupland Insurance and Registry Services located in Red Deer (phone: 403-343-8787), and Alpine Insurance Inc. (888-228-6100) based in Canmore.

Ken Hughes is the founder and President of Alpine Insurance & Financial. He is the former Member of Parliament for Macleod riding, and has extensive business and public affairs experience throughout Alberta.

For further information

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